

# Graphic Design Course in Zirakpur

Welcome to the ultimate graphic design course by Squad Industrial Training! This course equips you with the skills to excel.

We'll cover design principles, software proficiency, and creative techniques. Let's begin this exciting journey!

[www.squadindustrialtraining.com](http://www.squadindustrialtraining.com)



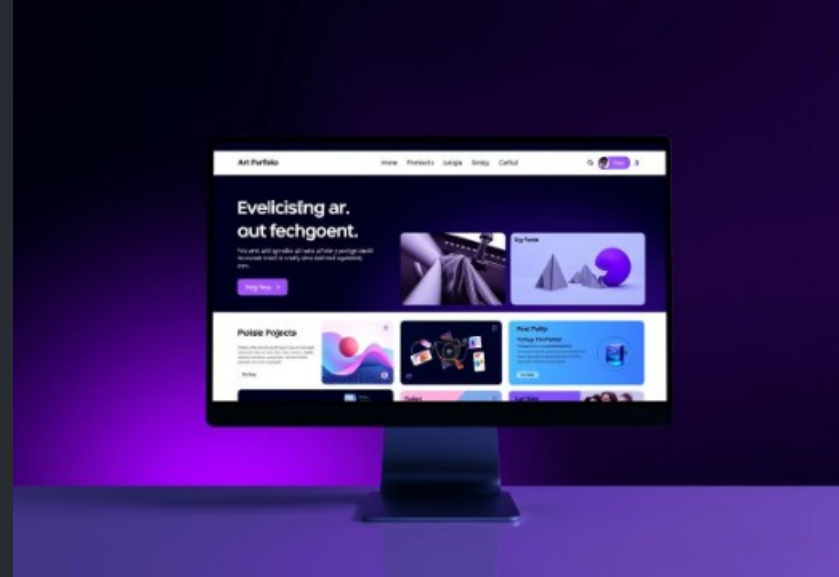
# Why Choose Graphic Design?



## High Demand

Businesses need skilled designers. Opportunities exist across industries.

Graphic design offers a blend of creativity and practicality. It's a rewarding career with numerous benefits. Learn to create stunning visuals that captivate audiences.



## Creative Outlet

Express your ideas visually. Create impactful designs for brands.



## Versatile Career

Work as a freelancer or in-house. The possibilities are vast.



# Course Highlights

## 1 Design Principles

Master the foundations of design. Understand balance, contrast, and hierarchy.

## 2 Software Proficiency

Learn industry-standard tools. Adobe Photoshop, Illustrator, and InDesign.

## 3 Practical Projects

Build a strong portfolio. Showcase your skills to potential employers.

## 4 Expert Instructors

Learn from seasoned professionals. Get personalized guidance and feedback.





# DESIGN

## Key Skills You'll Acquire



### Typography

Master the art of type. Select and combine fonts effectively.



### Color Theory

Understand color relationships. Create harmonious color schemes.



### Layout Design

Organize elements effectively. Create visually appealing layouts.



# Career Opportunities

1

## **Web Designer**

Create visually appealing websites. Focus on user experience.

2

## **Logo Designer**

Design memorable logos. Establish brand identity.

3

## **Marketing Designer**

Design marketing materials. Promote products and services.

4

## **Freelance Designer**

Offer your services independently. Work on diverse projects.





# Enroll Today!

Ready to start your graphic design journey? Join Squad Industrial Training now!

Gain the skills and knowledge needed to succeed. Transform your passion into a profession.

Contact us for more details.